

FOR IMMEDIATE RELEASE

68 Organizations Awarded *Profiles in Diversity Journal's prestigious* 2012 Diversity Leader Award®

CLEVELAND, OH – NOVEMBER 11, 2011 – *Profiles in Diversity Journal* is pleased to announce the 2012 Diversity Leader Award® in our 2011 November/December issue. The following organizations will receive the 2012 Diversity Leader Award® for demonstrating outstanding diversity communication practices throughout the year:

Aflac Fannie Mae RBC Wealth Management

AIMD Inc. Freddie Mac RKMC, L.L.P.

Akraya, Inc. Gibbons P.C. Royal Dutch Shell

American Express Halliburton SAIC
Andrews Kurth LLP Harris Corporation Sodexo

Army & Air Force Exchange ITT Corporation Springboard Consulting LLC

Bank of the West JBK Associates, Inc. Sprint
BDO USA, LLP Kelly Services Target
Blue Cross Blue Shield NC KeyCorp TWI Inc.

Booz Allen Hamilton KPMG LLP Union Bank N.A.

Brinker International Lifetime Healthcare Co. U.S. Air Force Academy
Burger King Corp. Lockheed Martin Corporation UnitedHealth Group

Caesars Entertainment ManpowerGroup University of the Rockies

Catalyst Marsh & McLennan Cos. US Airways, Inc.

CDW LLC Medco Health Solutions Vanguard
Chevron MGM Resorts International Verizon

Chrysler Group LLC Moss Adams LLP W.W. Grainger

Cisco Systems, Inc. MWV Walmart Stores, Inc.

Citi National Grid Waste Management

Comcast Corporation New York Life Insurance WellPoint, Inc.

CSC Newell Rubbermaid
CVS Caremark Northrop Grumman

Deloitte, LLP PNC Financial Services Group

Eastman Kodak Company Raytheon Company

"We're delighted to see more and more companies earning the Diversity Leader Award®," said James Rector, publisher of *Profiles in Diversity Journal*. "Four years ago about 40 companies were eligible for the Diversity Leader Award®. This year there are 68 companies—a 60 percent increase. More industry leaders are coming forward to explain to our readers what is working and what isn't, and this is exactly what our magazine is designed to do—be the forum for diversity and inclusion best practices."

The Diversity Leader Award® is presented to companies that share their success stories on a regular basis through participation in Diversity Journal's special editorial features, sharing news releases, and offering profiles of their leaders. "Such ongoing communication serves as a beacon to others to proclaim their own commitment to diversity and inclusion," said Rector. "The companies that have been awarded this year have done a tremendous job with their programs and initiatives thus far."

This year's Diversity Leader Award® winners will receive an award logo for their internal and external D&I communications, as well as extensive coverage on the Diversity Journal content-rich website (www.diversityjournal.com). The seven-page, data-rich award feature will be included in the November/December issue. An array of opportunities await prospective organizations in 2012. The Diversity Journal editorial calendar is online at www.diversityjournal.com.

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About Profiles in Diversity Journal:

Now in its **14th** year, *Profiles in Diversity Journal*® is a bi-monthly magazine focusing on diversity/inclusion in business, government, healthcare, non-profit, higher education and military settings. The focus of the *Journal* is on senior leadership, best practices, benchmarking, workforce diversity & inclusion strategies, recognition of employee contribution, global inclusion practices and features about what makes organizations great.

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